

Town of Orleans Board of Selectmen Goals for FY20

Safety & Emergency Response Maintain superior service and response time	Evaluation Deadline	Responsible Department
Projects		
Police and Fire Union Contract Negotiations		
EMT/Paramedics		
DPW: Streets/Water		
Reduce Turnover		
Succession Planning		

Housing Increase year-round rental inventory and home ownership opportunities for individual/family earning 100% AMI resulting in Orleans remaining as Lower/Outer Cape business hub <i>* Link in other recruiting police/town</i>	Evaluation Deadline	Responsible Department
Research		
Tax Abatement		
Zoning Density		
ADU- Bylaw		
Partner with other towns		
Attract and retain Town employees		
Hire Housing Coordinator		

Waterways Access Increase access to waterways for residents, businesses and visitors.	Evaluation Deadline	Responsible Department
Research		
Parking		
Repairs		
Dredging		
Landings - Tonset, Portanimicut, Mill Pond, and Sparrowhawk		

<p style="text-align: center;">Community Engagement</p> <p style="text-align: center;">Improve community engagement and information dissemination to residents resulting in strengthened accessibility and friendly culture for residents and employees</p>	<p style="text-align: center;">Evaluation Deadline</p>	<p style="text-align: center;">Responsible Department</p>
Projects		
Committees and town operations		
Revamp website and social media use		
Increase town meeting attendance (i.e. electronic voting, childcare)		
Develop and offer a “Government Academy” for residents and businesses to learn from Select Board and department heads how their local government and services work		
Notify Planning Board of facility needs in updated Local Comprehensive Plan, including a community center		

<p style="text-align: center;">Economic Development</p> <p style="text-align: center;">Strengthen friendly and accessible culture for residents and employees</p>	<p style="text-align: center;">Evaluation Deadline</p>	<p style="text-align: center;">Responsible Department</p>
Project		
Attracting Tourists		
Amenities - Bike Path		
Destination Marketing		
Blue Economy Linkage		
Review of Zoning Bylaw		

<p style="text-align: center;">Efficient Operation and Project Advancement</p>	<p style="text-align: center;">Evaluation Deadline</p>	<p style="text-align: center;">Responsible Department</p>
Project		
Review and implement efficiency measures (i.e. Automation, Digital workflow)		
Grant Tracking		
Oversee ongoing and future capital projects (Nauset Beach retreat, CWMP)		
Review Department of Public Works & Natural Resources Organizational Structure		

<p style="text-align: center;">Environmental Sustainability and Climate Action Develop a broad vision to unify town policies on the energy and environment</p>	<p style="text-align: center;">Evaluation Deadline</p>	<p style="text-align: center;">Responsible Department</p>
<p>Project</p>		
<p>Develop scope of responsibility for one staff member or outside resource to oversee all Green Environmental Sustainability and Climate Action matters that involve energy, transportation and the environment. Supply funding and resources to achieve goals in a reasonable time frame.</p>		
<p>Fully utilize Green Communities designation grant award and plan to apply for next competitive grant.</p>		
<p>Hire qualified consultant to review Town’s existing Net Metering Contracts including contract term/renewal options, key provisions, performance (kWh & \$ saved) and present options for Town to consider additional renewable energy projects to reduce the Town’s electric bill as much as possible.</p>		
<p>Review and consider update of the charge of the Town’s Renewable Energy Committee.</p>		
<p>Convert Town vehicle fleet to all-electric vehicles to the extent possible.</p>		
<p>Assess, plan & install at least 3 Public EV charging station(s).</p>		
<p>Work with community stakeholders to develop a plan to use a portion of room tax revenue to for an eco-tourism business model, including activities such as: Farmers’ Market; Tours: seals, birds, walking; Entertainment: Concerts, Events, Theater; Art shows and gallery nights; and, Restaurants, Brewery and Bowling Alley.</p>		
<p>Work with committees and community stakeholders to develop list of infrastructure projects that support public safety and green tourism, including: Bike lanes (Path from South Orleans to Town); Paddling launch sites; Improve parking and pedestrian movement throughout town; Fund continued traffic calming initiatives; and, develop long-term plans for deficient areas.</p>		

Date Adopted: November 20, 2019