

Community Preservation Project Application

Submission Date: November 17, 2020

Project Title:

Affordable Housing Public Outreach

Applicant (*note if public or private*): Orleans Affordable Housing Committee

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Federal Tax Identification Number (if non-profit): _____

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Project purpose (*Check all that apply*):

Open Space

Historic Preservation

Community Housing

Recreation

Project Location/Address: _____

Community Preservation Funding Request: \$10,000.00

Brief Project Summary: Request is for educational materials to support public outreach efforts of the Affordable Housing Committee (AHC). With the efforts of the Affordable Housing Trust focused on the development of new housing units, the AHC will focus on the task of developing public consensus and support for continued action on affordable housing. CPA funding is vital to this effort, as the AHC has no budget of its own. A group facilitator will be hired to conduct two workshops, one with Town boards and the other with the public, to develop and solidify Town goals for the development of future housing. Members will conduct workshops, attend community fairs, and make other efforts to educate residents on housing issues. Funding request is for \$10,000 in FY22.

GUIDELINES FOR PROJECT SUBMISSION

1. Applications must be received by December 15, 2008 to be considered for recommendation at the Annual Town Meeting in May.
2. Funds would be available on July 1st following the Annual Town Meeting.
3. Applicants may include any maps, diagrams, and/or photographs pertaining to the project. Letters of Support for the project from community organizations or other sources may also be submitted (only one copy is necessary).
4. The Community Preservation Committee may require additional (or more detailed) information or further clarification to a submitted application.
5. Prior to submission of funding applications, applicants should review the Community Preservation Act (Massachusetts General Laws, Chapter 44B), the Orleans Community Preservation Plan and the Orleans Community Preservation Bylaw, copies of which are available at the Town Administrator's Office at the Orleans Town Hall. Nonprofit organizations applying for historic preservation funds for historic structures should also obtain a sample copy of an acceptable historic preservation deed restriction (also available at the Town Administrator's office) since this type of document will be required for such a project. Please call the Chairman or Vice Chairman with any questions.
6. Eligible projects must address one or more of the uses outlined in the Community Preservation Act. The Community Preservation Act, in Sections 2 and 5 (2), defines, by category, the following uses for Community Preservation funds:

Open Space

Acquisition, creation and preservation of land to protect existing water supply/aquifer areas, agricultural and forest land, coastal lands, frontage to inland water bodies, wildlife habitat, nature preserves and scenic vistas.

Community Housing

Creation, preservation and support of community housing defined as housing for low and moderate income individuals and families, including low and moderate income senior housing. The Community Preservation Committee is required to recommend, wherever possible, the reuse of existing buildings or construction of new buildings on previously developed sites.

Historic Preservation

Acquisition, restoration and rehabilitation of historic structures and landscapes that have been determined by the local historic preservation commission to be significant in the history, architecture or culture of the Town or that is listed, or eligible for listing, on the State Register of Historic Places.

Recreation

Acquisition, creation and preservation of land for active and passive recreational uses, including land for community gardens, trails and noncommercial youth and adult sports and the use of land as a park, playground or athletic field and for preservation and restoration of recreational facilities (Community Preservation funds cannot be used for a stadium, gymnasium or similar structure or for any maintenance purpose).

Affordable Housing — Request for Education & Outreach Funds, CPA FY22 Application

- Detailed Narrative: A complete and detailed description of the project including goals and objectives, consistency with Community Preservation Act goals, compatibility with the Orleans Comprehensive Long Range Plan, and relevance to the community and its needs.

The goals of this application are to build public consensus among Orleans residents about the problem of the lack of affordable housing and the kinds of projects that the Town should pursue to address the issue. The Affordable Housing Committee needs funding to purchase educational materials for general information and specific projects in the future.

The Town has adopted a housing production goal based on the 2017 Orleans Community Housing Study. The study documented that more than 1,000 households in Orleans are experiencing cost stress, either from monthly housing costs or by being “under-housed” due to the lack of reasonably affordable housing options. A goal was approved by the Board of Selectmen to develop 100 units of new housing by 2029, 85% of which will be rental units.

Costs to develop housing are very high in Barnstable County. Orleans land values further increase development costs. The Housing Trust is committed to achieving its housing goals by leveraging State & County funds to the extent practical. However, local support is vital, and public education is needed in order to maintain and demonstrate public support for housing solutions.

Funds will be used for a variety of activities, including:

- Hire a facilitator to conduct two public workshops to educate townspeople on housing issues and needs.
- Develop educational materials for public display and distribution
- newspaper advertisements,
- Town website (organize and include outside links)
- possible public information video (successful in other communities), and
- project-specific mailers to neighbors when a housing development is proposed nearby.

In order to reach into the locations that residents frequent, brochures will be made available at a variety of locations, including Snow Library, local banks/real estate agencies, and public buildings.

The AHC also intends to focus on residents who are “over-housed”, i.e. homeowners with an unused bedroom or seasonal apartment who may benefit from finding a year-round tenant. This outreach will be done primarily through the Council on Aging.

- Financial Data: Provide financial information for the project including total cost, additional revenue sources (public, private or in-kind), basis for the fiscal estimates and any other fiscal details currently available.

Due to the pandemic emergency, funds provided through CPC for FY21 have not been expended. Therefore, the budget below includes FY21 (\$5,000) and requested FY22 (\$10,000) funding.

An estimated breakdown of projected costs for the various outreach methods is below:

1. Facilitator - \$7,500 (two group meetings, one with Town committees, one with public)
2. Public education materials - \$1,500 (public displays, poster)
3. Town website update - \$1,000
4. Informational video – \$2,800
5. Resident mailings - \$2,200 (as needed for projects including the Cape Cod Five property and 107 Main Street, or 1 bulk mail to all property owners)

Total budget = \$15,000

Total FY22 budget request = \$10,000

- Timeline:

If funded, the AHC intends to utilize all funding by June 30, 2022.