

Principal  
ORLEANS TOWN CLERK  
Jennifer Higginson  
2022 MAY 19 9:34AM

**ORLEANS CULTURAL DISTRICT**  
**Minutes**  
**February 1<sup>st</sup>, 2022 -5 p.m.**

Attendance: JoAnna Keeley, Bonny Runyon, Siobhan Clune, Norma Gwin, Peter Brown, Meri Hartford, Karen Pierson

1. Call to Order at Feb 1st 5:06pm
2. Approve Minutes-Jan. 11<sup>th</sup>  
Last meeting, we did not have a quorum. It was a brainstorming session.
3. Report of Treasurer- Clare/JoAnna  
\$1300 leftover from pre-Covid – we will redo the brochure

**GRANTS**

- MCC Pop-Up Music Grant – received entire \$2500 grant; everything covered for Spring Series in Parish Park; includes PR and stipends for set up. 13 live music performances total – one more performance than the Fall. April 2<sup>nd</sup> – June 25<sup>th</sup>
- MCC Cultural District grant - \$7,500 –  
Marketing – website improvements, posters, flyers, new banners  
Operations – Stipends for Operations  
and Programming – Public Art  
See attached from JoAnna

OCD Gift Account – Donations \$677 available to use for any projects etc.

4. Comments: Hardscape Taskforce-Meri  
Meri 's Hardscape Task Force Report: In case you missed it last month, please bring any questions.  
I attended the Post Sewer Hardscape Task Force Meeting on December 10<sup>th</sup> as a representative from the OCD.

We had a lengthy discussion on the Gazebo - it has been in several places around Orleans over the years, but most recently has been at Nauset Beach. Thoughts put forward by various committee members included a downtown location, Snow Library/Village Green, Governor Prence property, and Nauset Beach. Tom Daley, from DPW, reported that the structure was in reasonable condition, but definitely needed to

be more carefully inspected before it is used again. There are many things in Town that are in flux at the moment and it was decided to revisit the use and location of the bandshell next month.

Also a short discussion about the amphitheater that is adjacent to the ballfield. Some were questioning if it is needed anymore. I spoke up in its defense suggesting no one would think it was an eyesore if good programming was happening there!

A report was given on the new town website that is under construction. The soft launch is to be on March 1, 2022. It is being built by a company called CivicPlus and Orleans staff will have access to tweak and personalize it on 3/1. They are looking for committees represented in the Post Sewer Hardscape Task Force to Beta test it and I said OCD was interested. They will be looking for us in a few weeks. More to follow.

Wayfinding was also discussed – George Meservey, town planner, wanted to know the sense of the committee on design features for the signs. The committee unanimously agreed on the sign shape of an exaggerated wave across the top edge, a blue palette, metal sign material and the bird over the wave symbol/logo.

The next meeting will likely be in February.

Comments: Perhaps State funding might be able to help with any work needed to make it safe. MCC may have funding for this.

5. Report: Community Center Feasibility Study-Bonny

Putting together a questionnaire for different organizations in town.

They are looking for input on the building and the organization of how it runs.

They have hired a designer that will pull together all the ideas.

6. Report: OF Renovations Task Force- JoAnna

Had a presentation on 1/12 with Architect – application was approved. It went to the Historic Commission and we will wait to hear what the decision is from the CPC and Historic Commission.

7. Final Report: Bicycle Sculpture/Seasonal Lighting-Karen Pierson

Town shut off lights for now – cannot run for more than 90 days. They will be started up again.

Some of the lights needs to be repaired from the storm.

Orleans Improvement Association is working on a plan for the lighting. They will invite groups to a meeting.

The sculptures are being stored by the town and some of them need repairs.

Bike sculpture had 2,900 lights – Sculpture was \$1,100 and \$330 lights  
15 volunteers = 140 hours

We have to figure out how to keep them going and how to use them.  
We want to have multi-season lighting.

#### 8. Status of Additional Banners-Meri

Who is responsible for the banners? Meri is going to look into who can help with the maintenance of them.

East Orleans banner is damaged and Meri will look into that.

Meri has an email to the vendor to mock-up “Playhouse” and “Museum” on some of the banners.

We should have some “extras” in inventory in case others get damaged.

OIA may need to help with funds needed for maintenance.

#### 9. OCD Website update: Bonny/Siobhan Draft proposal-

Kristen is able to help with a revamp of the website along with brochure. The town website will allow the OCD to have a page on the website.

Bonnie put together a document with possible changes. Gail suggested a timeline for projects like the OF renovation that are happening in the cultural district

Peter Brown moved to vote to allow Kristen to do a proposal for the website.

All committee members in favor.

#### 10. Form Task Force:

- Spring Cultural Assets Brochure – need to add some new spaces and change a few names. Meet at the Old Firehouse – next week Bonnie, JoAnna, Peter and Norma
- Pop-Up Music - Counting participants; setting up performances
- New Programming – working with the Academy Playhouse to add improv performance after music performances; possibly offer stipends
- Cultural Assets Map – Brochure Task Force will help with this later.

Karen Pierson offered to help with music and performances.

#### 11. Other

Will work on asking the town for funding – making the case that the Arts brings revenue to the town.

Need to see if the town passes a half time person to oversee the Firehouse programming.

Meeting adjourned at 6:22 pm

Next meetings: Mar. 1<sup>st</sup>, April 5<sup>th</sup>, May 3<sup>rd</sup>, June 7<sup>th</sup>, July 5<sup>th</sup>.

OCD Strategic Planning: 2021-2023: Work with all Orleans entities to develop strategic planning for the District, working together to identify strengths and mission to help implement Planning Dept. Goals under a collaborative agenda.

The listing of matters are those reasonably anticipated by the chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items may also be brought up for discussion.